



REQUEST FOR QUALIFICATIONS PUBLIC ART AND PLACEMAKING ARTISTS

Background

ReBUILD Metro, Inc. seeks qualified local artists that specialize in public and placemaking art murals. ReBUILD is currently exploring funding opportunities for murals on the side facades of several of our rowhome properties where local residents have expressed a desire for public art. We look to collaborate with artists who will create beautiful and inspiring public art that shows the collective visions and vibrancy of our residents and public spaces. Artists will work hand-in-hand with the community to ensure that this art reflects their common values, share histories, and aesthetic preferences.

ReBUILD works directly with community leaders in East Baltimore to identify common issues that impact the health, welfare, and sustainability of the communities we serve. As we rebuild abandoned properties into new homes, we provide technical and planning support for community-led initiatives that enhance the surrounding communities for new and legacy residents alike. We seek partners who participate with us and residents in both the planning and implementation of projects prioritized by local communities that adhere to the following site criteria, guiding principles, and community outreach protocols.

Site Locations

The properties are ReBUILD Metro, Inc. owned, located in the Oliver, Broadway East, and Johnston Square neighborhoods of Baltimore, Maryland. Examples of potential mural locations include the side façade of 1129 North Caroline Street (ReBUILD's office).

Guiding Principles

The following principles guide the content of our public art and placemaking installations.

- *Beautification*: The project will add color, beauty, and positive imagery to the neighborhood.
- *Community Stewardship*: The project will offer residents both new and old an opportunity to help forge, showcase, and reflect the cultural identity and shared history of the neighborhood, increasing their collective sense of ownership in their growing community.
- *Community Messaging*: The project will empower residents, community members, and partnering organizations to send a community-crafted message to fellow neighbors and visitors that their community is a place of growth, positivity, and sustainability.

Community Outreach

ReBUILD believes that community engagement is critical during each step of the planning, design, and installation process. We will ask artists with whom we partner to participate in community meetings; to provide surveys to refine aesthetics, themes, and values of the art they are designing; to provide draft options for community review; and to present final concepts to community members for approval.

Application Requirements

If you are interested in partnering with ReBUILD Metro to increase placemaking and public art in East Baltimore, please submit an application packet that includes the following information:

- Artist Contact information (Name, Address, Email, Telephone)
- CV or Resume



- Description of previous mural installations (if applicable), including color digital images of previous relevant work with annotated image descriptions. JPEG format preferred for previous artwork samples. (Please label: Last name, First name; maximum 5 work samples).
- For non-mural installations, color images of the past artwork with a description of the piece, materials, and installation method. JPEG format preferred for previous artwork samples.
- A short description of community engagement tools and methods used on past projects.

**Please submit your application no later than Monday September 18, 2023
to Caleb Jones at cjones@rebuildmetro.com or info@rebuildmetro.com.**

Artist Selection

Artists who submit RFQs will be selected by a steering committee that includes representation from ReBUILD Metro, the Executive Director or President of community association(s) in each of the targeted neighborhoods, and at least one resident from each neighborhood. Responses will be provided to artists within four (4) weeks of the submission of an RFQ.

Once artists have been selected, ReBUILD will hold an introductory meeting with the selected artists, including a community tour and introductions to local community leaders. ReBUILD will then work with selected artists on fundraising applications for prioritized mural and placemaking installations.

Contact Information

For more information or questions, please contact Caleb Jones at cjones@rebuildmetro.com.